

# THE ANFIELD PROJECT



THESE images show how Walton Breck Road could look in the future – but we need YOUR help to turn this vision into reality.

**Liverpool City Council, working with its partners Your Housing Group and Liverpool Football Club, has commissioned a range of studies to identify options for creating a brand new High Street for Anfield.**

And now we want to hear the views of local residents and business operators about our proposals.

Under the proposals, Walton Breck Road would be completely revamped with brand new shops, commercial buildings and residential buildings.

Existing businesses would be given the opportunity to take on new premises and the council would work with businesses and other organisations to ensure there is minimum disruption.

The new High Street would see scores of derelict buildings demolished or revamped.

The road could be narrowed to create wider pavements and make it safer for pedestrians.

New trees would be planted, new open space created and pedestrian areas paved with high quality finishes.

There would also be areas which could accommodate temporary markets or retail units, as well as facilities for community events.

The proposals could also see a new tree-lined avenue, with landscaped gardens, stretching up what is now

Vienna Street and Venice Street from Walton Breck Road to Robson Street.

The work would be carried out in phases over the next three to four years, subject to the views of residents and planning approvals. Work is already underway to assemble the high street sites and work could begin on new development, subject to planning approvals, within a year.

The unveiling of the High Street vision follows a range of transformational improvements to the area over the last three years, including the new Main Stand for the Liverpool FC and new and refurbished housing. Since 2013, some 369 homes in the area have been built, over 300 refurbished and 238 substandard and derelict properties have been demolished. A further 23 homes have been completely restored to their former glory through the homes for a £1 scheme.

Anfield Sports and Community Centre has been refurbished and a new health centre and school have been built and opened. Stanley Park has also undergone a major programme of improvements.

Plans for a hotel on Walton Breck Road are also progressing, with advanced talks taking place with an investment and development partner.

Liverpool Mayor Joe Anderson said: “Our plans for Walton Breck Road are another important milestone in the recent history of north Liverpool and will lead to a huge improvement in quality of life for residents and new opportunities for business creation and employment.

“We now want residents and businesses to speak to us and let us know if they want these plans for the High Street to become reality.”

Your Housing Group Chief Executive Brian Cronin said: “Community leaders and residents will have a major part to play in helping us to shape the proposals

and we are extremely excited about progressing our plans.

“Anyone visiting Anfield in the last year can see the improvements which have already been made. Much has also been done through the delivery of new-build homes and the imaginative refurbishment of traditional terraces. We can already see the brighter Anfield which is emerging.”

Ian Ayre, Chief Executive of Liverpool Football Club, said: “Whilst the work on our new Main Stand is approaching completion, we recognise that the creation of a new High Street would be transformational for the area, attracting new jobs and creating new businesses. It would make Anfield a better place to live, work and visit.”

**Everyone is invited to view the High Street proposals at a special exhibition being held at the Isla Gladstone, Stanley Park, on Monday September 5 and Tuesday September 6.**

The exhibition is open from 11am to 4pm on the Monday and 4pm to 8pm on the Tuesday. Officials from Liverpool City Council and Your Housing Group will be present to answer questions and will be seeking YOUR feedback on the proposals.

The plans will also be available to view at the Anfield Project Office, 60-62 Burnand Street, from 7<sup>th</sup> to 9<sup>th</sup> September, from 2-4pm. Make sure you take the opportunity to have your say!

# 96 AVENUE AND PAISLEY SQUARE CONFIRMED

Two public areas around Anfield's Main Stand have today been confirmed as 96 Avenue and Paisley Square.



Mayor Joe Anderson, who led the way on the 96 Avenue tribute

96 Avenue is the tree lined path in front on the Main Stand that links Walton Breck Road high street with nearby Stanley Park. The avenue has been specially designed to reconnect the stadium to the wider community and the park. It is also the area where the Hillsborough Memorial will be permanently located ahead of the first home game of the season.

Margaret Aspinall, Chair of the Hillsborough Family Support, said: "We are delighted that this beautiful area in front the main stand will be named in memory of the 96. We have been speaking with the Club throughout the expansion project on all Hillsborough matters and I'm sure fans will enjoy walking down and visiting 96 Avenue."

Paisley Square is located at the corner of the Kop where it meets the Main Stand and has been named in memory of Liverpool's most successful manager, Bob Paisley. It is an area where fans can gather together before the game to enjoy the Anfield atmosphere.

Robert and Graham Paisley, Bob's sons, said: "It is truly an honour for our father to be recognised in this way and we're grateful to the Club for being involved in this incredible project. People who knew dad would know that he didn't like any fuss or being in the limelight but having the Paisley Gates and now the Paisley Square is true testament to the success that he had as manager and ensure that his memory will live on."

Liverpool Mayor Joe Anderson said: "When our ambitious plans for the regeneration of Anfield were launched, I indicated then that there should be a new and fitting tribute to the Hillsborough victims, survivors and families. Anfield is the spiritual home of the 96, and the naming of the Avenue in their memory is an ideal way for the global footballing family to remember them and to remember their families' long fight for truth and justice."

# Improvements to Anfield's rear alleyways

Further environmental improvement works have begun in Anfield as part of the area's continuing on-going regeneration.

Rear alleyways in the Rockfield Area are being cleaned and repaired during the latest stage of the £2m street works programme, the first phase of which was a replacement of the old street lighting with LED lights.



Marie Gornell

The current 12-week programme will see alleyways cleared in Alroy Road, Coningsby Road, Sybil Road and Tancred Road. The programme is being delivered by Amey which provides highways and street lighting services to Liverpool City Council.

Residents are pleased that the on-going regeneration project also includes environmental works. Mrs Marie Gornell of Coningsby Road said that it would help foster

more pride in the area: "It's making a big difference," she said.

"Before the work started the back entries had become absolutely dreadful over a number of years despite residents trying to keep them clean. Missing paving stones meant there were weeds growing and there was so much rank standing water because drains and channels were blocked meaning water couldn't run away.

"Now everything is cleaner and more hygienic and I'm really pleased. A good job is being done here and it feels like the residents are being cared for and listened to. It also helps people have more pride in where they live."

In future months environmental works will also be created on the sites of demolished properties down Burnand and Blessington Street.

Cllr Ann O'Byrne, Deputy Mayor of Liverpool, said: "We want the improvement to housing in Anfield to be complemented by a cleaner and safer street scene. It's being warmly welcomed by residents whose growing pride in their area must not be undermined by anti-social behaviour.

"To ensure that the improvements are long lasting enforcement action will be taken on those who continue to dump, fly tip and degrade the streets."



# All in a Dahlia's work for Anfield children

SCHOOL children have been helping 'in spades' with the restoration of Stanley Park as part of the Anfield Regeneration Project.

Ten pupils from Four Oaks primary school donned hard hats and picked up tools to help park restorers - construction firm Willmott Dixon - dig over borders and carry out planting on Dahlia Walk.

Dahlia Walk is one of the historic routes across the park and is much loved by residents and visitors, especially in late summer when it is in full bloom.

The planting is just one of a series of major improvements to the park, which has seen a total of some £17m invested since 2007.



Sara Robinson, Head Teacher at Four Oaks primary school, said: "We jumped at the chance when we were invited to help Willmott Dixon make the park look more beautiful.

"The park is somewhere our children visit with their families and is also a big part of school life so they were absolutely thrilled to plant the dahlias and feel they too are

part of the regeneration.

"The school is actively involved in community projects in Anfield like litter picking before football matches and all the pupils here are really keen in helping improve the community."

The Dahlia is indigenous to Mexico and is that country's national plant. They were first introduced to Europe by Spanish explorers at the end of the 18th century. Today they are regarded as invaluable for the summer border, in patio containers or as cut flowers, often flowering until the first frosts, offering a wide range of flower types.

Nicola Tyson-Lightfoot, Community Engagement Coordinator for Willmott Dixon, said: "It was wonderful to see just how much the children enjoyed themselves, it was a great day and they have genuinely played a part in restoring one of the jewels in Anfield's crown."



Message from Ann O'Byrne, Deputy Mayor of Liverpool



In just under three years so much has been achieved and I believe it's a testament to the shared ambition and determination of project partners and the huge input and patience of the Anfield community.

There is, though, so much still to do and while Liverpool FC's new main stand expansion may be nearing completion, none of the partners has any intention of downing tools until the full regeneration job is done.

Significant progress is being made with housing and environmental improvements, but one of the keys to unlocking Anfield's potential is the proposed wholesale rejuvenation of the high street to attract retailers and other businesses and to create new, stylish homes for residents.

Our proposals will also create a much safer, more attractive and friendlier environment for residents and for the hundreds of thousands of visitors who come to Anfield every year.

We want to create a new sense of place and instil confidence by making this a great destination for residents, businesses, investors and football fans.

The work to transform the high street will be complex and challenging but we are absolutely committed to making it happen and to working with residents and existing businesses to ensure that there is minimum disruption and that everyone has the potential to benefit.

FOR MORE INFORMATION - GO TO [WWW.ANFIELDPROJECT.CO.UK](http://WWW.ANFIELDPROJECT.CO.UK)

# GEARING UP FOR THE BIG KICK-OFF

Liverpool FC is working in partnership with Liverpool City Council, Merseyside Police and Merseytravel to ensure that Anfield residents do not experience additional disruption on a matchday.

The Club has committed to pro-actively encouraging the use of public transport to fans travelling to and from the game. As part of these plans we will ensure that this information is easily accessible for fans visiting the Stadium.

Visitors to the area will also be made aware that no additional parking is available and that only vehicles displaying a valid resident's permit will be allowed to park on the streets around the Stadium on a matchday. This is to help reduce any inconvenience residents may experience.

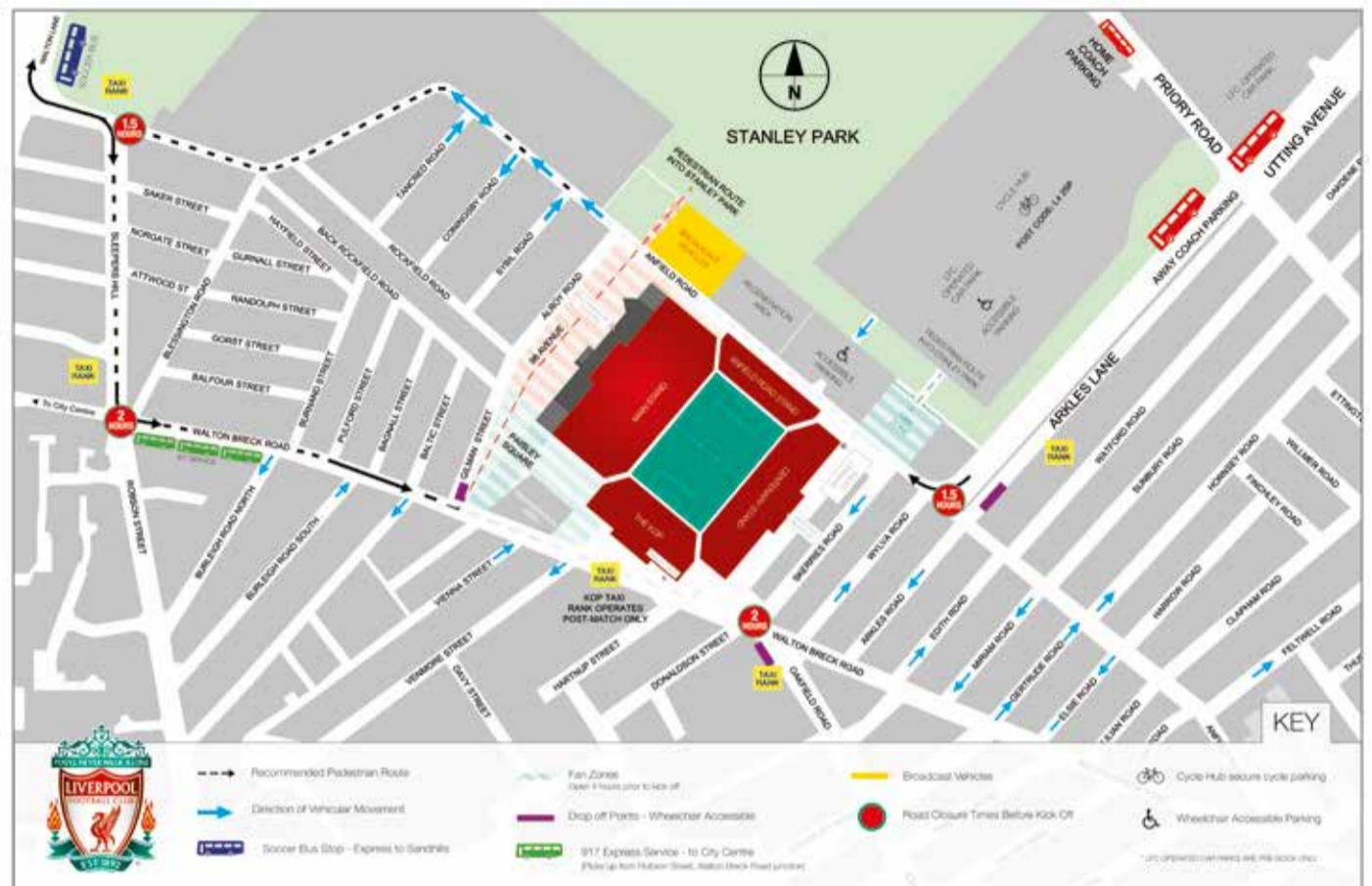
Residents should also be aware that we will be implementing routine road closures to Walton Breck Road two hours prior to kick-off and Anfield Road 1.5 hours prior to kick off, when automatic bollards will be in operation.

Residents without parking permits travelling to and from their homes on a matchday by taxi will be permitted access by matchday staff.

It is also advised that local residents with vehicles continue to clearly display their parking permits during the season to ensure quick access to and from home during the road closure periods.

These new arrangements will be closely monitored and reviewed by LFC throughout the 2016/17 season.

ANFIELD MATCHDAY TRANSPORT PLAN 2016/17 SEASON



Preparations for the new season are continuing at Anfield as work to install trees inside the Main Stand's new public realm was recently completed.

**Specially grown in Germany's Black Forest, the large oak trees were flown to a local nursery to enable them to acclimatise to British weather conditions in preparation for their arrival at the stadium.**

The new grove also features acer trees, chosen because of their bright red leaves, which will give the new external areas a uniquely Anfield feel.

More than 70 trees are set to be installed around the stadium, with workers using specialist structural soil to ensure that the trees can settle into their new home during the season.

Holly hedges and red flowers have also been incorporated into the tree-lined public space, which aims to reconnect the stadium to nearby Stanley Park.

The important task of keeping the plants watered during summer months has already commenced, with landscapers visiting the site each day to check on their progress.

## Need more information?

### For housing enquiries, call:

Liverpool City Council – Sue Hirst or Dave Highton on **0151 233 0214**

Your Housing Group – Dave Litherland on **01925 593 709**

For general enquires about the Anfield proposals, email: [anfieldproject@liverpool.gov.uk](mailto:anfieldproject@liverpool.gov.uk)

The Anfield Project Office will be open from **2-4 pm, Monday to Friday** during the consultation on the Walton Breck Road vision (**7th-9th September**) but from **Monday 12th September** will only be open **2-4 pm** on **Tuesday, Wednesday and Thursday**.

