

THE ANFIELD PROJECT

FOLLOWING IN FAMILY FOOTSTEPS



Frank Rogers is set to complete a series of kitchen replacements at a row of bungalows in Anfield as part of Your Housing Group's far reaching regeneration programme for the area.

Founder of the contracting business, Frank Rogers, built the bungalows over 20 years earlier with his team, and now some two decades later the same firm will carry out replacement works at the properties. Frank's son Dean now leads the company and discovered the chance finding during a visit to site.

Dean Rogers, Managing Director of Frank Rogers said: "I knew that the road seemed really familiar during a visit with some members of the Your Housing Group's team and quickly realised that my dad had built the homes on Oakfield Road originally. The properties were so well kept and maintained and there was a definite sense of pride in the road.

"The kitchens have obviously lasted well during this time as we will be managing the first replacement programme. As a business and for me personally, it's wonderful to be involved in the regeneration of Anfield and to know that we will play a role in the continued improvement of these properties and the wider area, continuing my dad's strong legacy."



Joyce Peterson with Paula McClean of Frank Rogers and in her new kitchen

As part of the contract, works include kitchen and bathroom replacements alongside general improvement works, all of which will be completed over a two year period.

Dave Litherland, Head of Anfield for Your Housing Group added: "This is a fantastic story and something really important to Your Housing Group. Our regeneration work in Anfield is all about preserving the area for future generations and the people who live in our homes and the surrounding areas are really key to this. To be able to work with a company who has that heritage with the area is vitally important."

Joyce Peterson who has lived on Oakfield Road for 13 years said: "My new kitchen is lovely and the whole process has been brilliant - from start to finish it's been great and I'm delighted!"

LATEST PHASE OF ANFIELD REGENERATION BEGINS



Carole Dowd, Your Housing Group with James Stafford and Steve Ross of Penny Lane builders

The latest phase of housing refurbishment work has begun which will mean more unimproved properties converted into modern family and starter homes.

Anfield Village Phase 3 is part of Your Housing Group's conversion programme, focusing on Balfour Street, Blessington Road, Gorst Street, Pulford Street, Randolph Street and Saker Street.

Twenty nine properties will be converted into 21 homes, eight of which will be 2-into-1 three and four bed houses and 13 one and two bed houses with single or two storey extensions.

The work is being carried out by family run company Penny Lane builders which is also taking on two apprentices as a part of the 12 month project.

Carole Dowd, Anfield project manager at Your Housing Group, said: "We have not been able to let these properties and they have been unoccupied for some time. To be able to bring them into use again and give them a high specification make over and conversion will mean more of the gaps will be filled and help to rebuild this local community.

"We already have interest in them too with a lot of people who previously lived here wanting to move back into the area now that there is better housing available. The regeneration work is really turning heads and it is fair to say that there is a waiting list now as a result of the great improvements across Anfield."

The previous phase was completed in June 2015 with 25 properties converted into 16 family and one and two bed houses, following a pilot project which resulted in a further four conversions.

Steve Ross, project manager for Penny Lane builders, said: "The work is now well underway with the removal of hazardous materials and strip outs of houses. It is a great project for us to be involved in and we look forward to welcoming two young apprentices who can start their career on this major regeneration project."

Meanwhile demolitions of other properties continue with houses coming down in Pulford Street and to make way for the new Anfield Square.



Making way for Anfield Square on Pulford Street

Keepmoat's Phase 4, estimated to start on site July 2016, is a development of 106 houses all for private sale with prices starting at £92,000 rising to £170,000. There will be 25 two bed houses, 66, three bed and 15 four bedroom houses.

HOTEL TO ANCHOR NEXT PHASE OF ANFIELD REGENERATION

The City Council has approved measures that will drive forward the delivery of a 100+ bed hotel in Anfield.

The City Council's approval will enable Your Housing Group to move forward with developing plans for the hotel which is expected to cost in the region of £10m. The hotel will be located in Anfield Square alongside a new business hub and marks another huge step forward for Anfield Village.

It's anticipated that the new hotel will support training and employment opportunities for local people, in the hospitality industry. The new developments will also see the clearance of vacant properties in Anfield Village and significant environmental improvements to Anfield Square.

Kathy Cowell, chair of Your Housing Group, said: "This is still in its early stages, but we are very excited about the plans which our board recently approved. We have already invested heavily in Anfield and see this as underlining our strong and on-going commitment to the area."

Cllr Ann O'Byrne, Deputy Mayor of Liverpool, said: "The Anfield partners' aim is about delivering comprehensive regeneration and considerable long-term benefits to residents and businesses and to improve the overall visitor experience. This is a vital part of the whole vision for the Anfield area."

As soon as plans are available they will be shared in advance of any planning application being submitted.



Site of the proposed new hotel from the roof of LFC's main stand

THE BRIGHTER LIGHTS OF ANFIELD

New LED lights are being installed to replace some of Anfield's oldest street lights and columns as part of £4m street works and energy saving programme.

There will be three phases to the project with the second nearly completed, with the replacement of lanterns and columns in Anfield Road (from Sleepers Hill to Alroy Road), Attwood Street, Norgate Street, Saker Street and Sleepers Hill (nos 16 -56).

Phase one saw the replacement of lanterns in Back Rockfield Road (part), Balfour Street, Burnand Street, Coningsby Road, Gorst Street, Gurnall Street, Hayfield Street, Randolph Street, Rockfield Road, Sybil Road and Tancred Road.

The city council is responsible for maintaining around 57,000 street lights, signs and bollards across the city, costing around £2.6m every year. LED lighting is greener and more efficient, saving 80% of the energy previously used by the old style lights.

The programme is being delivered by Amey which provides highways and street lighting services to Liverpool City Council. Improvements to the remainder of Anfield and Walton Breck Roads, as well as Alroy Road, come under Liverpool FC's main stand expansion project.

Improvement works to rear alleyways are set to start in June in the Rockfield area. Local contractor Huyton Asphalt will be relaying paving stones after the alleyways have been cleared.

Ivor Goodsite Visits School as Car Park Work Starts

Pupils at Four Oaks Primary school have been visited by Ivor Goodsite to let them know what's happening at Stanley Park.



Ivor 'works' for Willmott Dixon which is carrying out the park improvements including to the car park.

As part of the major spruce up new trees are being planted and others replanted, improvements to existing pathways and new lighting.

Willmott's Dixon's building manager Liam Eves said: "Ivor went to the school to warn the children of the dangers of construction sites, but also to let them

know what they will be able to enjoy in the park when it's finished."

Mr Eves also said that the park improvements were going to plan: "We have completed most of the drainage work and the attenuation tank has been installed, which helps with potential flooding.

"We've also planted new trees and hedges and completed the heritage lighting. Now the football season has finished we can crack on with the car park, which means starting with all the infrastructure like lighting ducts and kerbs before we resurface it."



PARK LIFE

A whole host of fun events is taking place in Stanley Park this summer which promises something for everyone, we've picked out two:



LARK IN THE PARK WITH THE SOUNDS OF MERSEYBEAT

The sounds of the 60s return to Anfield with the revival of the Anfield and North Liverpool Music Festival after 41 years.

The festival in Stanley Park takes place on June 26 and is being organised by Friends of Anfield Cemetery. The festival will commemorate the music of the Mersey beat era and Rory Storm, who is buried in Anfield Cemetery.

The fun filled free festival will include nostalgic performances from the Hurricanes, the Shakers, the Zodiacs, the Rockateers, the Extras and the Swinging Bricks and will run from midday to 8pm. Young local bands will also take to the stage to show off their talent, including The Havocs, The Jjohns, Too Funk to Drunktion and the Mono LPs.

There will also be a funfair, jugglers and community and craft stalls, Merseyside Police and Fire Service will also host exhibitions for the public and musical authors will be holding talks about the Mersey beat era.

The festival has been created to help raise the profile of Anfield Cemetery and its grounds which are set to undergo major changes in 2016. There will be bucket collections at the festival and any donations will go towards the creation of a Hillsborough 96 Memorial Garden, which will be launched by Margaret Aspinall and Sue Roberts from the Hillsborough Families Support Group.

Organiser Paul Senar said: "We're looking forward to welcoming residents from Anfield and the wider community to join us for the festival, not just to enjoy the fantastic music, but to support our efforts to regenerate the grounds of the cemetery.

"The cemetery is a wonderfully special place with over 141 acres of green space and is very close to many local residents' hearts. We want to raise awareness about the space so one day it can reflect the hope and passion we have invested in the area."



HUNDREDS TO GO GUNG HO!



Gung Ho is a 5k for everyone of all abilities

A 5k race like no other will see hundreds of runners going Gung Ho! In Stanley Park on Saturday, July 16. They won't just be running, they will be taking on scores of inflatable obstacles making Gung Ho! one of the toughest 5km race courses in Liverpool's history.

The inflatables have been designed with the expert help of the world's leading inflatable manufacturer and promise to be crazier than ever. Participants must be at least 123cm tall and children under 11 must be accompanied by an adult.

It all begins at 9am with five races staggered to start on each hour. The last race will finish at 2pm.

All money raised for Gung Ho! Will go to BBC Children in Need, the event's national charity partner for 2016.

Racers can buy tickets via the Gung Ho! website at www.begung-ho.co.uk All racers will receive a Gung Ho! t-shirt and head band when they complete the race. Spectators are welcome on the day, so come along and join in the fun even if you're not racing.



Message from Ann O'Byrne, Deputy Mayor of Liverpool



I said in the last newsletter that 2016 would be a significant year for the on-going regeneration of Anfield and a third of the way in, it's just that.

Anfield is so busy with so many people at work on rebuilding the fabric and spirit of the place. So let's take a moment to recap on what has been going on since January.

New LED lighting is being installed in streets as part of a £4m programme within Anfield Village. Not only does LED lighting improve visibility and make the streets feel safer, it's greener and more efficient and will complement new green space popping up around Anfield.

There was Liverpool FC's topping out ceremony of the new main stand with its completion now only months away.

The City Council has also approved measures that will drive forward the delivery of a 100+ bed hotel, a business hub and further extensive environmental improvements in Anfield Village.

The hotel, planned for Anfield Square, is a vital part

of the whole vision for the Anfield area and the potential of YHG relocating their regional office into the heart of Anfield sends a very strong message about their commitment and will bring added footfall all week and attract further activity.

And talk of further activity leads me on to the final phase of Stanley Park's improvement which is well underway. It includes the restoration of Dahlia Walk and the installation of new footpaths and improvements to existing paths, planting and replanting of trees as well as the resurfacing of the existing car park and the repair of the sandstone entrances and gates.

It will be the perfect green arena for far more park life throughout the summer, including the Run for the 96, Gung Ho!, orienteering and the return of pedaloos on the lake.

But for me the highlight will be the revival, after 41 years, of the Anfield Festival with plans for it to become an annual event. This free festival will help link all different parts of the Anfield community and I am so excited to hear of the organisers' plans, which include performances from some of the great 60s Liverpool bands, as well as showcasing local talent.

We want families to bring a picnic and enjoy a funfair, jugglers, clowns, craft stalls, displays by Merseyside Police and the Fire Service, football schooling, displays,

exhibitions and a 'bakeoff' from Anfield's very own Homebaked.

This, to my mind, is what regeneration is all about. As dilapidated buildings fall and are replaced by new, the spirit flies. Hope engenders activity and people become animated sensing the potential and the possible. It's what has happened with the physical work. When one thing is improved, talk turns to what else can follow. It's meant that many are finding new homes to live, new green spaces to play and new jobs to live. Anfield is all this.

There are two recent moments for me that crystallise what is happening in Anfield. The first was seeing schoolchildren litter-picking in the park - the next generation taking pride in the area. The second was when I attended the Derby. I chatted to five young women working in hospitality who had previously been unemployed. They were so happy to have found an opportunity and they were already speaking of future plans.

Like them even better days lie ahead for Anfield - the redesign of the high street, more housing improvements and the opening of Liverpool FC's main stand. And Anfield becoming an area to envy.

For all the latest news on Anfield visit: www.anfieldproject.co.uk

FOR MORE INFORMATION - GO TO WWW.ANFIELDPROJECT.CO.UK

MORE MATCHDAY OPPORTUNITIES UP FOR GRABS WITH LFC



Liverpool Football Club is continuing to recruit for matchday roles as part of the club's main stand expansion.

Earlier this year LFC announced the creation of more than 1,000 new roles for local people in Anfield.

The recruitment drive is the biggest in the football club's history aiming to grow the Liverpool FC family, ready for the additional 8,500 fans that will come to Anfield to see the Reds play.

The expanded 20,500 seater stand will feature state-of-the-art fan concourse and hospitality facilities together with premium public spaces. The expansion is creating a wide range of opportunities across the club's matchday including roles in kitchen, retail, catering, safety, hospitality, tours and museum teams.

Food will be an important part of the Main Stand experience, with fans able to look forward to an improved offer which includes Anfield's take on street food. New state-of-the-art catering facilities has increased openings for chefs at all levels, kitchen runners and porters.

The expansion is also broadening Anfield's hospitality, conferencing and events offer, creating new roles for bar and waiting staff, hosts, porters and supervisors. The Club will also recruit additional tour guides and museum staff to help tell the story of the new look Anfield.

Lise Jenkins Human Resources Director, Liverpool FC said: "We are absolutely delighted that the expansion of the Main Stand is giving a huge number of people an opportunity to be part of our football family. This recruitment drive supports our commitment to creating opportunities for local people and giving fans in the stadium the best possible experience. Anfield is well



Main Stand in April 2016 (top) and April 2015 (below)

known for the warm welcome it gives visitors from all over the world and our matchday team is an extremely important part of that".

As part of the recruitment plans, the club has also launched a new 'ready to work' course, which has been designed to improve the quality of options for unemployed Liverpool residents. The course will offer local people a variety of support and qualifications to help them gain access to catering and hospitality opportunities at Anfield.

When complete, Anfield's expanded Main Stand will become one of the largest all-seater single stands in European football. The stand's two new concourses have been specially designed to give fans a first class experience; creating further matchday opportunities for kiosk catering staff, programme, food and beer sellers and team leaders.

Anfield opportunities for next season can be viewed at www.jobsatlfc.com. For more information on the available roles call Liverpool FC 2016/17 recruitment on 0151 264 2003.



SHANKLY GATES TO RETURN

Liverpool FC has submitted two planning applications as part of the stadium expansion plans

Proposals include the return of the iconic Shankly Gates to Anfield Road and a new club store.

The club has submitted a planning application for consent to install the gates at the Anfield Road entrance to the Centenary Stand permanently.

Liverpool FC operations director Andrew Parkinson said: "We have given great consideration to the Shankly Gates, working closely with the family to find a fitting location that enables them to continue to welcome fans into Anfield Stadium for many more years to come."

The gates were placed in safe storage in February 2015 to enable progress to continue on the expansion of the Main Stand.

The application for a new club store is for outline planning consent to develop a purpose built store within the Main Stand's new public realm.

Central to the plans is the careful positioning of the new store onto Walton Breck Road to bring much needed investment and increased visitors to the existing high street. The development would also incorporate a café and the creation of an attractive frontage.

A unique feature of the design currently being explored is an overhanging canopy roof - proposals include the use of modern and traditional materials, which reflect the existing stadium architecture and compliment the local environment.

The new scheme will also be incorporated into the original full planning permission for the expansion of Anfield Stadium through a separate application.

Both planning applications are expected to be considered by Liverpool City Council's planning committee later this year.

Need more information?

For housing enquiries, call:

Liverpool City Council - Sue Hirst or Dave Highton on **0151 233 0214**

Your Housing Group - Dave Litherland on **01925 593 709**

For general enquiries about the Anfield proposals, email: anfieldproject@liverpool.gov.uk

